

Leveraging AI to unlock non-academic career options

Intro

Thinking about taking your professional expertise beyond academia, but not sure where to start or how to go about it? Generative AI, when used critically and ethically, could be a valuable ally.

This practical, hands-on workshop will show you how to translate your academic experience into compelling applications in the industrial sector while incorporating AI chatbots throughout the process.

Contents

Working directly with your own materials and your professional profile, we will guide you to prompt AI to support and assist with

- uncovering target sectors, job roles and skill gaps that align with your background;
- translating academic jargon into high-impact, industry-focused documents;
- understanding how non-academic hiring processes (and automated applicant filters!) work;
- preserving your authentic voice and avoiding AI telltale signs.

Expect a supportive environment with plenty of room to experiment and learn alongside fellow researchers.

Learning outcomes

By the end of this half-day session, you will be able to:

- prompt AI tools effectively to research companies and non-academic roles;
- translate academic achievements in a business-friendly language;
- draft well-structured resume and cover letters tailored to specific sectors and postings;
- identify and correct AI errors and giveaway signs in generated text.

Requirements

Participants are required to bring their own laptop and a current copy of their academic CV (digital format). They are also expected to have access to a chatbot of choice (ChatGPT, Gemini, Claude, etc).

All experience levels are welcome, but the workshop would be particularly valuable to those new to using generative AI in their job search and those interested in exploring alternative career pathways. Participants already working towards an application are encouraged to bring along the relevant job description.

Trainers

[Dr. Antia Rodriguez-Villalon](#) and [Dr. Maddalena Fumagalli](#)