Strategic Interviewing:
Guide to landing roles in Academia, Industry and the Nonprofit Sector

Introduction

Stepping into an interview is one of the most decisive moments in any career — yet most talented people walk in unprepared for what truly matters. This workshop is designed to change that. *Strategic Interviewing* gives participants the insights and the tools to communicate their strengths with clarity, confidence, and authenticity, to field tough questions with ease and to navigate interviews across academia, industry, and the nonprofit world with intention rather than guesswork.

Drawing on my experience of two decades of coaching thousands of scientists and professionals, I will guide you through the psychology of high-impact interviewing, the hidden expectations behind different types of questions, and help you to develop strategies that allow you to present a compelling, coherent narrative of who you are and what you bring as well as helping you to: think strategically, speak with purpose and confidence, and align your next career step with the life you truly want to build.

Methods

- Self-reflection individual exercises
- Practical exercises in pairs and small groups
- Mock interviews
- Input on the whole interview process

Learning Outcomes

- You learn how to interview strategically to maximize your chances of success.
- You identify and articulate your strengths and weaknesses.
- You improve your self-presentation skills.
- You learn how to answer and field challenging interview questions in both academic and business settings.
- You practice your self-presentation and interviewing skills in a safe and supportive environment.
- You gain self-confidence.
- You become a highly effective interviewee fast.

Trainer

Dr. Lille Springall, [LifeQuest – live your best life](#)

Lille Springall is a Work & Organizational Psychologist, ICF Certified Coach, Board Certified Hypnotherapist, Certified Naturopath (TEN), Yoga therapist & Ayurvedic Practitioner. American & Swiss trained.